

AXIO[®]

AXIO SMART ENERGY

AXIO is a brain performance product that gives you long-lasting energy without the crash from sugary beverages and snacks. The ingredients for AXIO REGULAR was chosen to ignite long-lasting power, heightened concentration and sharper focus without the stressful jitters often experienced with energy supplements.



Product Info

WE ALL WANT MORE ENERGY

Energy. Concentration. Focus. We all want more of these to meet the demands of our busy world. Our circadian rhythm naturally drops our energy mid-morning and mid-afternoon but who has time to stop and take a nap?

We're all busy working, running errands, racing to our next class, or picking up kids from school and taking them to their evening activities. You don't have any extra time in your day but you need the energy to power through your schedule. Sugary beverages and snacks or excessive energy supplements are easy to find but they come with a crash—they're not the answer.

CONVENIENCE COMES WITH A CRASH

Easy-to-reach store shelves are lined with sugary beverages and highly processed snacks that contain unnecessarily high amounts of calories, sugar, fat, sodium and caffeine. They promise us a spike in energy followed by a crash once the sugar wears off. Most energy drink supplements come with higher doses of caffeine, sugar, and calories than we need in one serving—feeding a harmful cycle.

Every crash forces us to reach for another quick-fix sugar boost or energy drink, and the vicious cycle continues. This pattern simply isn't sustainable!

It makes our day-to-day lives more stressful, drains our life force, and is generally harmful for our health. Luckily, there is a smarter way to get more energy.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

AXIO

FUEL YOUR LIFE WITH SMART ENERGY

AXIO eliminates the need to reach for sugary drinks or unnecessary calorie-laden snacks to give you the boost you need. Sugary energy supplements, drinks and snacks set you up for a crash—AXIO doesn't. Reach for AXIO instead—a zero-sugar boost of energy that uses vitamins, minerals and phytonutrients to give you long-lasting power.

Whether you sit for an 8+ hour work day or need a boost while running errands around town, AXIO can provide the energy, concentration and focus you need to get through your day.

Benefits

THE SCIENCE BEHIND AXIO SMART ENERGY

AXIO uses a smart blend of ingredients chosen to provide long-lasting power, enhanced concentration and improved focus without the jitters. AXIO's blend of ingredients that includes vitamins, minerals and phytonutrients supports energy metabolism and provides energy. AXIO accomplishes all of this without the use of unwanted calories and sugar.

People who use AXIO report immediate benefits like enhanced concentration and sharper focus. While AXIO is a short-term solution for energy, mood, and concentration, it comes with long-lasting benefits. AXIO directly addresses the body's response to stress—which is aggravated by our hectic schedules, worried or anxious minds and poor sleep patterns.

AXIO offers an alternative to the maddening cycle of sugar highs and lows. Using vitamins, minerals and phytonutrients, both AXIO products support energy metabolism and give you long-lasting power, enhanced concentration and improved focus without the jitters.

AXIO

AXIO uses the purest form of caffeine and a higher amount of AXIO's proprietary blend (compared to AXIO Decaf) to offer a rapid source of energy. Recommended for morning use, before exercise, or for those days when you need a little extra something to get yourself through! AXIO is available in four refreshing natural flavors: Green Grape, Sour Cherry, Dragon Fruit, and Strawberry Splash.

AXIO DECAF

We left out the added caffeine and lowered the AXIO proprietary blend in AXIO Decaf to give you long-lasting power without a high dose of caffeine. If you want energy without any added caffeine, use AXIO Decaf during your mid-afternoon lull for long-lasting power to propel you to that 5 o'clock hour—to stay sharp through a long night of work or study. AXIO Decaf is available in two natural fruity flavors, Red Raspberry and Purple Grape.

AXIO REGULAR Benefits

- Improves mental endurance & mental acuity*
- Improves concentration & memory retention*
- Increases physical & mental energy*
- Improves positive mood*
- Increases the brain's resilience to stress*
- Improves information processing & attention*
- Reduces mental fatigue & brain fog*
- Clean formula*

- Natural Sweeteners
- No added Sugars
- Natural Flavors
- Natural Colors
- Non-GMO
- Gluten-free
- Low Calories
- Low Carbs
- Vegan
- BSCG Approved

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AXIO INGREDIENTS & BENEFITS

B Vitamins

- Supports brain function
- Required for energy metabolism
- Helps maintain normal cellular function
- Helps promote positive mood
- Helps support optimal working memory
- Helps reduce fatigue
- Helps to promote healthier energy

Magnesium

- Helps support normal nervous system function & brain health
- Promotes healthy energy metabolism
- Helps support optimal working memory

Caffeine Anhydrous

- Shown to improve mental function by increasing focus and concentration and decreasing perceived effort
- Helps promote alertness, mental clarity, and sense of energy

DMAE

- Helps support normal brain & nervous system function
- Helps optimize memory & attention without overstimulation
- Helps promote a state of alertness without the jitters
- Helps improve learning performance, focus & mental acuity

Green Tea Extract

- Natural source of caffeine
- Provides a natural energy boost

Pine Bark Extract

- Helps support optimal mental performance

L-Theanine

- Helps promote healthier, sustained energy without overstimulation
- Helps promote a state of alertness without the jitters
- Helps improve learning performance, focus & mental acuity

Quercetin

- Known for its antioxidant function
- Helps boost cellular protection

Directions

Add AXIO to 12-16 fluid ounces of water mid-morning, mid-afternoon and whenever you need a reliable boost in energy without the dreaded sugar crash. For a lighter flavor, mix with more water.

AXIO contains approximately 100mg of caffeine per packet.

Warning: *Not recommended for children or individuals under 18 years of age, pregnant, or nursing women or individuals sensitive to caffeine.*

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smart energy

GET IT DONE

EN REGULAR / DECAF / ES REGULAR / DECAFEINADO

frequently asked questions

What is AXIO?

AXIO is a brain performance product that ignites long-lasting power, heightened concentration and sharper focus.

What are the names of the flavors?

There are six: AXIO-Sour Cherry, Green Grape, Dragonfruit, Strawberry Splash and AXIO DECAF-Red Raspberry and Purple Grape.

Can I use the AXIO products with Protandim®?

YES. The AXIO products are designed to improve both physical and mental energy levels, while Protandim is designed to reduce cellular stress by activating the body's protective Nrf2-pathway. Since the AXIO products contain several ingredients with known Nrf2-activating effects (Green tea extract, pine bark extract, and Quercetin), it is recommended to consume Protandim and AXIO at least one hour apart from each other, and ideally up to two hours apart, for optimal absorption and efficacy of each product. For example, many people prefer to take their Protandim with breakfast or another meal to optimize absorption, while the AXIO is typically used between meals to maintain physical energy, mental focus, and overall well-being.

Even though the AXIO contains several ingredients with Nrf2-activating effects, these ingredients are quite different from the ingredients in Protandim (even the green tea extracts are very different between products, with different methods of extraction and different bioactive polyphenol profiles).

The Protandim formula has been optimized to provide Nrf2-synergy between each of its 5 Individual ingredients, while the AXIO has been optimized to provide a multi-dimensional energy boost for both body and mind.

Do the AXIO products contain Nrf2 ingredients?

Yes. While oxidative stress protection is not the point of the AXIO products, they do contain quercetin dihydrate, green tea extract, and pine bark extract are all Nrf2 ingredients. For Nrf2 synergy, LifeVantage recommends Protandim.

What time of day is best to use the AXIO products?

The AXIO products are to be used as needed to get long lasting power, improved mood, enhanced concentration and focus.

What is the shelf life of the AXIO products?

AXIO has a shelf life of two years when stored in a cool, dark and dry place as directed.

Are the AXIO ingredients non-GMO?

Yes, the ingredients are non-GMO.

What can you tell me about the maltodextrin in the AXIO formulas?

Maltodextrin is a natural polysaccharide — basically a complex carbohydrate made up of a long chain of glucose molecules from plant starches. If you've ever eaten a starchy root such as a potato or a starchy grain such as corn or wheat, then you've eaten maltodextrin.

Maltodextrin can be extracted from any plant starch—including potato, wheat, and corn — through a process called hydrolysis using water and enzymes to break the very large starch molecules into smaller maltodextrin fragments.

Maltodextrin has a glycemic index (GI) between 80 to 130, compared to a reference GI of 100 for pure glucose (depending on the size and branching structure of the specific maltodextrin molecule). However, it's important to remember the difference between glycemic index (GI) and glycemic load (GL). Even though pure maltodextrin is digested and absorbed quickly by the body (and athletes may use large servings of maltodextrin in their sports drinks to support energy needs during exercise), our AXIO products have very small amounts of maltodextrin (2g-3g and 10-15 calories), which are unlikely to impact blood sugar levels.

The maltodextrin used in our AXIO products is derived from cornstarch — from non-genetically modified corn (non-GMO) — and contains 95% maltodextrin and 5% water with no other ingredients.

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The maltodextrin in our AXIO products serves two purposes. First, it helps the active ingredients in the formula to flow more smoothly during the blending and packaging process — this maintains consistency of active ingredients and flavors between each serving of product. Second, maltodextrin is a mostly tasteless powder that facilitates easier mixing/solubility as well as improved “mouth feel” when the AXIO Drink powder is blended with water.

There are a lot of myths circulating on the internet about alleged “dangers” of maltodextrin, but the truth is that non-GMO corn-derived maltodextrin helps our AXIO products to retain consistency and efficacy from serving to serving and helps them mix and taste better.

Will LifeVantage provide sample AXIO product?

Each AXIO carton contains 30 individual stick packs. If you want to provide individual stick packs as samples, you're allowed to do so. Limited-time flavors may be packaged differently.

What is the return policy for the AXIO branded product?

The return policy follows LifeVantage policies currently in place.

Where is AXIO manufactured?

AXIO is manufactured in the United States of America.

What if I have an adverse reaction to the AXIO products?

Call Distributor Support 1 (866) 460-7241.

What are the ingredients for the AXIO products?

AXIO: niacin, vitamin B6, vitamin B12, magnesium, proprietary blend (DMAE, green tea extract (Camellia sinensis), quercetin dihydrate, pine bark extract, L-theanine), maltodextrin, natural flavor, citric acid, stevia leaf extract, natural color, malic acid, caffeine, gum acacia, guar gum, and xanthan gum.

AXIO DECAF: niacin, vitamin B6, vitamin B12, magnesium, proprietary blend (green tea extract (Camellia sinensis), pine bark extract, quercetin dihydrate, L-theanine), maltodextrin, natural flavor, citric acid, stevia leaf extract, natural color, malic acid, gum acacia, guar gum, and xanthan gum.

What sweeteners are used in the AXIO products?

AXIO products contain only natural sweeteners. Our primary sweetener is stevia leaf extract. Some limited-time flavors may include monk fruit and a small amount of sugar.

What colors are used in the AXIO products?

AXIO products contain only natural colors.

Do I have to provide my own water to mix with the AXIO products?

Yes. 12-16 ounces of cold water is recommended in a bottle, glass or other container. For stronger flavor use less water. For lighter flavor, add more water.

What is the source of the flavors used in the AXIO products?

AXIO products contain only natural flavors.

What is the difference between the two AXIO products?

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Can I consume the AXIO product out of the packet without water?

LifeVantage recommends consuming the products as directed.

Who developed the AXIO products?

AXIO products were developed by LifeVantage's Research and Development department.

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Are the AXIO products approved by the U.S. Food and Drug Administration?

No, because AXIO is a dietary supplement. It does not require approval by the FDA.

Are the Vitamins in the AXIO products synthetic?

The vitamins present in the AXIO energy drink are nature identical, meaning they have the same chemical structure as naturally derived vitamins. Because the vitamins are nature identical, they have been shown in studies to be safe, bioavailable, and effective.

How much sodium is in AXIO and AXIO Decaf?

As per the Supplement Facts label there is no sodium in AXIO and AXIO DECAF.

What is the source of the citric acid in the AXIO products?

Citric acid is manufactured by a natural fermentation of glucose syrup and sugar. There is no genetically modified material in the citric acid used in AXIO.

What is the pH of the AXIO products?

AXIO has a pH similar to orange juice. However, remember that the water used to mix the AXIO products will influence the resulting pH, as well as the concentration of the mixture.

How long do the AXIO products last?

Individual results may vary.

I tried the AXIO products and didn't notice anything. What's wrong?

Individual results may vary.

Should a person consume the AXIO products with food or on an empty stomach?

While AXIO certainly can be consumed in conjunction with food, for best results, drink AXIO and AXIO DECAF between meals on an empty stomach.

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