

product information sheet



**The Right
Nutrients.
In the Right
Amounts.
At the
Right Time.**

Your body's rhythms are synced with the rising and setting of the sun. Once interrupted, these cycles can affect your body, mood, and more. These cycles can also be affected by how and when you supplement your nutrition. Too much of one mineral in the morning or another vitamin at night can lead to unwanted effects. Many multivitamins are convenient. But science has shown that a complete days' worth of vitamins and minerals all at once is not optimal for health. The body's natural rhythms as well as timing, absorption rates, and the interaction of certain ingredients in the body are all important factors to consider to make sure you get a multinutrient solution that properly supports your optimal health.

It's Time for a Wiser Approach to Nutrition

Features

The key that makes Rise AM & Reset PM successful is Timewise Nutrient Delivery™ which we developed in collaboration with experts in biochemistry, biophysics, and molecular biology, to provide the right nutrients in the right amounts at the right time. This helps ensure your body gets the essential nutrients it needs at the right time to optimize bioavailability and at levels shown to support real health benefits.*



The right nutrients. Including vitamins, minerals and adaptogens, carefully selected to build a proper nutritional foundation in order to support ultimate activation of your antioxidant pathways.

In the right amounts. Ensuring that you receive the right amounts your body needs while also eliminating concerns about providing more than your body can absorb.

At the right time. Specifically formulated so that certain micronutrients don't compete with one another for absorption or decrease their individual effectiveness.

The result is nutrition that allows for your body to stay in sync with its natural rhythms, delivering energy and focus for a productive day and helping to calm your mind and body at night.*

Benefits

The Benefits of taking Rise AM



Provides essential micronutrients to support your health all day*



Helps you feel energized, alert and focused throughout the day*



Supports physical and mental energy*



Supports a positive mood*

The Benefits of taking Reset PM



Helps to relax the body and mind at the end of the day*



Works with your natural circadian rhythms*



Helps your body and restore health as you sleep*



Helps to promote feelings of calm and ease stress*



Supports restful sleep*



Helps you to wake feeling refreshed*

The Benefits of Taking Rise AM & Reset PM Together

- Provides key nutrients needed to support cell signaling and gene activation to help maximize the effectiveness of the Protandim® line*
- Supports overall health, wellness and wellbeing*
- Supports healthy looking skin, hair and nails*
- Supports overall cellular lifecycle, cell structure, health and function*
- Supports healthy aging*
- Supports brain health, learning, focus and memory*
- Provides key micronutrients necessary for total body health*
- Supports nutrient metabolism and energy production*
- Supports musculoskeletal health (muscles, bones, joints, teeth)*
- Helps to fill in nutrient gaps*
- Supports immune health*
- Supports cardiovascular health*
- Supports eye health*

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



Ingredients

Ingredients of Rise AM

Supplement Facts

Serving Size: 2 Tablets
Servings Per Container: 30

	Amount Per Serving	% DV**
Vitamin A (as Retinyl Palmitate and 300 mcg from Beta Carotene)	1,300 mcg RAE	144%
Vitamin C (as Ascorbic Acid)	200 mg	222%
Vitamin D3 (as Cholecalciferol)	100 mcg	500%
Vitamin E (as d-Alpha Tocopherol Succinate)	9.5 mg	63%
Vitamin K1 (as Phytonadione)	45 mcg	38%
Thiamine (as Thiamine HCl and Thiamine Mononitrate)	1.5 mg	125%
Riboflavin	2.2 mg	169%
Niacin (as Niacinamide)	10 mg NE	63%
Vitamin B6 (as Pyridoxine HCl and Pyridoxal-5-Phosphate)	2 mg	118%
Folate (as Calcium L-5-Methyltetrahydrofolate and Folic Acid)	600 mcg DFE (335 mcg folic acid)	150%
Vitamin B12 (as Methylcobalamin)	400 mcg	16,667%
Biotin	35 mcg	117%

**% Daily Value are based on a 2,000 calorie diet.
† Daily Value not established.

Supplement Facts

Serving Size: 2 Tablets
Servings Per Container: 30

	Amount Per Serving	% DV**
Pantothenic Acid (as Calcium Pantothenate)	7 mg	140%
Choline (as Choline Bitartrate and Phosphatidylcholine)	100 mg	18%
Calcium (as Calcium Carbonate and Calcium Citrate)	100 mg	8%
Iodine (as Potassium Iodide)	145 mcg	97%
Selenium (as Selenomethionine)	35 mcg	64%
Copper (as Copper Gluconate)	1.3 mg	144%
Manganese (as Manganese Gluconate)	1.3 mg	57%
Chromium (as Chromium Polynicotinate)	22.5 mcg	64%
Molybdenum (Molybdenum Glycinate Chelate)	25 mcg	56%
Potassium (as Potassium Chloride and Potassium Iodide)	50 mg	1%
Ginseng Extract (Panax ginseng) Root	200 mg	†

**% Daily Value are based on a 2,000 calorie diet.
† Daily Value not established.

OTHER INGREDIENTS: Cellulose, Cellulose Gum, Magnesium Stearate, Silica, Stearic Acid, Polyethylene Glycol, Evaporated Cane Juice, Natural Vanilla Flavor

Directions

Take 2 tablets daily, preferably with your morning meal.

WARNINGS: Not recommended for children or individuals under 18 years of age or women who are pregnant or nursing. Keep out of reach of children.



Ingredients

Ingredients of Reset PM

Supplement Facts

Serving Size: 2 Tablets
Servings Per Container: 30

	Amount Per Serving	% Daily Value**
Vitamin C (as Ascorbic Acid)	200 mg	222%
Vitamin E (as d-Alpha Tocopherol Succinate)	9.5 mg	63%
Vitamin K1 (as Phytonadione)	45 mcg	38%
Niacin (as Niacinamide)	10 mg NE	63%
Choline (as Choline Bitartrate & Phosphatidylcholine)	100 mg	18%
Iodine (as Potassium Iodide)	145 mcg	97%
Magnesium (as Magnesium Amino Acid Chelate)	100 mg	24%
Zinc (as Zinc Gluconate)	13 mg	118%
Selenium (as Selenomethionine)	35 mcg	64%
Manganese (as Manganese Gluconate)	1.3 mg	57%
Chromium (as Chromium Polynicotinate)	22.5 mcg	64%
Molybdenum (Molybdenum Glycinate Chelate)	25 mcg	56%
Potassium (as Potassium Chloride & Potassium Iodide)	50 mg	1%

Proprietary Calming Herb Blend 300 mg †
L-Theanine, Chamomile Extract (*Matricaria recutita*) herb,
Passionflower Extract (*Passiflora incarnata*) flower

**% Daily Value are based on a 2,000 calorie diet.
† Daily Value not established.

OTHER INGREDIENTS:
Cellulose, Cellulose Gum, Magnesium Stearate, Silica, Stearic Acid, Polyethylene Glycol, Evaporated Cane Juice, Natural Vanilla Flavor

Directions

Take 2 tablets daily, preferably in the evening with food.

WARNINGS: Not recommended for children or individuals under 18 years of age or women who are pregnant or nursing. Keep out of reach of children.

Results

In a consumer trial, participants were asked to use Rise AM™ & Reset PM™ for 90 days. Participants were not told what to expect.

Here are the results:†



23%
increase in mental energy*



27%
increase in physical energy*



25%
increase in alertness*



32%
improvement in mood*



37%
increase in ability to relax*



34%
improvement in stress relief at night*



43%
increase in waking refreshed in the morning*

†Individual results may vary.

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Share

Let your friends and family learn about your experience on social media! Tag @LifeVantage



LiveVantage In Vitro Study of Rise AM™ & Reset PM™ System

Background:

Activation is not possible without proper cell communication, and cell communication is not possible without the proper micronutrients such as those found in LifeVantage® Rise AM™ and Reset PM™. We wanted to confirm this principle of activation support using our Protandim® line as an example. We targeted known key gene markers such as catalase, glutathione, and sirtuins in order to show the additive benefits of Rise AM and Reset PM.

Objective:

To investigate the synergistic effects of Rise AM & Reset PM system on Protandim® Nrf2 Synergizer®, Protandim® Dual Synergizer, and Protandim® Tri-Synergizer on various gene targets.

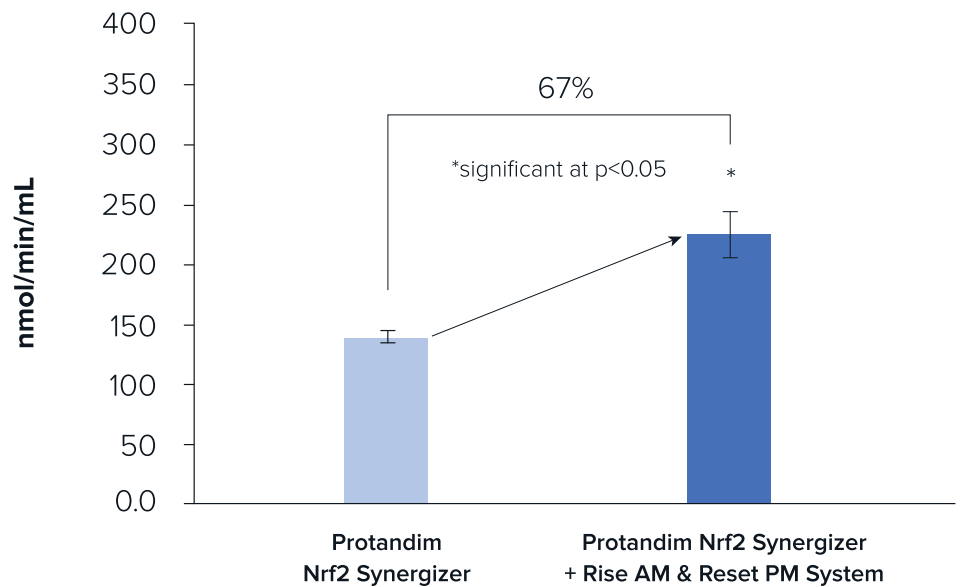
Design:

Liver cells were supplemented with Protandim Nrf2 Synergizer, Protandim Dual Synergizer, and Protandim Tri-Synergizer alone or in combination with the Rise AM & Reset PM system. Gene activation of catalase, glutathione, and total sirtuin activity were investigated.

Results:

1. The combination of Rise AM and Reset PM with Protandim Nrf2 Synergizer increased gene expression of glutathione peroxidase by 67% over Protandim Nrf2 Synergizer alone.*

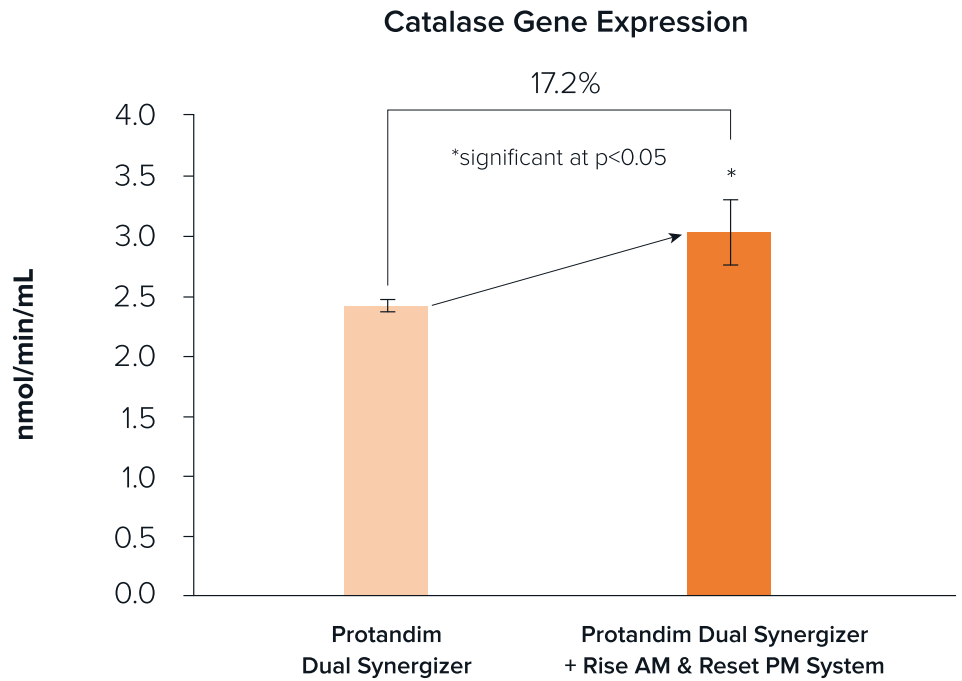
Glutathione Peroxidase Gene Expression



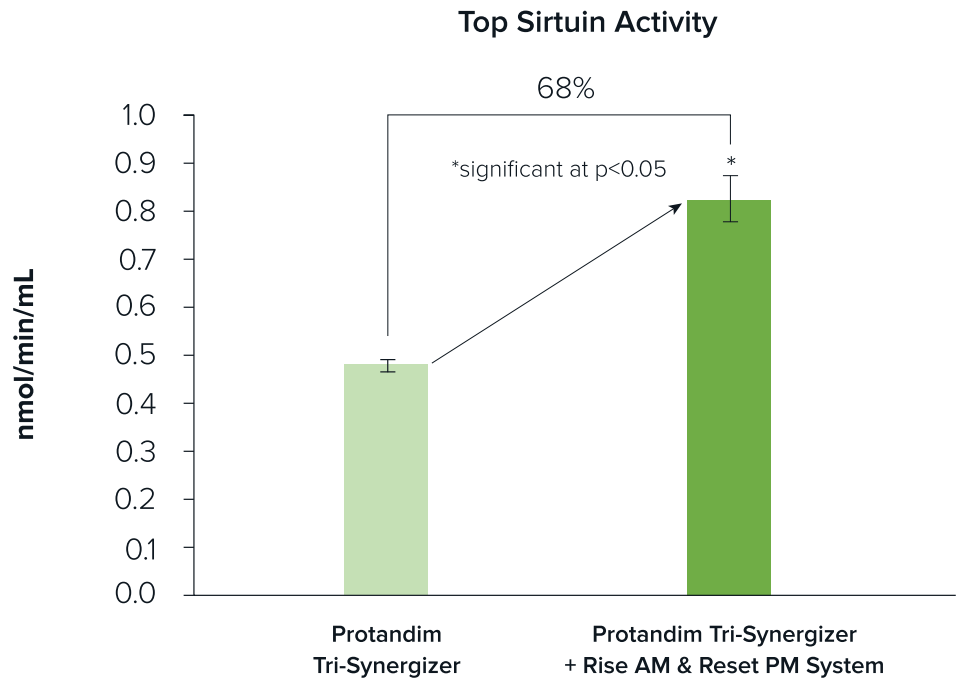
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2. The combination of Rise AM and Reset PM with Dual Synergizer increased the gene expression of catalase by 17.2% over Dual Synergizer alone.*



3. The combination of Rise AM and Reset PM with Tri-Synergizer increased total sirtuin activity by 68% over Tri-Synergizer alone.*



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Why Should I take LifeVantage® Rise AM & Reset PM?

Instead of stuffing all of your daily values of vitamins and minerals into one serving, the Rise AM & Reset PM System allows your body to get what it needs, when it needs it. The system is uniquely designed to give you the right nutrients, in the right amounts, at the right time, to help your body function optimally.*

Can I take Rise AM & Reset PM with my other supplements?

If you have any questions about how your supplements will interact with Rise AM & Reset PM, please consult your health care professional to verify their effectiveness together.

Don't I get these vitamins and minerals from my diet?

A well-balanced diet will help in getting all the necessary vitamins and minerals. Many people mistakenly believe all their dietary needs are met by a well-balanced diet. However, dietary surveys continue to show that most people don't consume enough of key nutrients and their diets often fall short. So, they may be getting a sufficient amount of one vitamin or mineral and not getting any of another. Rise AM and Reset PM were formulated to deliver the right nutrients, in the right amounts, at the right time so your body can properly absorb all the nutrients and to maintain its proper functions.

How many servings are there per bottle?

Each bottle contains 30 servings. Each serving is 2 tablets. When you purchase the Rise AM & Reset PM System you will get one bottle of Rise AM with 30 servings and one bottle of Reset PM with 30 servings.

Can I give Rise AM & Reset PM to my children?

We do not recommend giving the Rise AM & Reset PM system to your children. The system was formulated based on adult dietary needs.

Can I take Rise AM & Reset PM if I am pregnant or nursing?

We suggest you consult with your physician before use if you have any questions or concerns about your pregnancy.

What are the benefits of taking Rise AM & Reset PM?

There are lots of benefits that you can feel when taking Rise AM & Reset PM, some of these include:

- Provides key nutrients needed to support cell signaling and gene activation to help maximize the effectiveness of the Protandim line*
- Supports overall cellular lifecycle, cell structure, health and function*
- Provides key micronutrients necessary for total body health*
- Helps to fill in nutrient gaps*
- Supports overall health, wellness and wellbeing*
- Supports healthy aging*
- Supports nutrient metabolism and energy production*
- Supports immune health*
- Supports cardiovascular health*
- Supports healthy looking skin, hair and nails*
- Supports brain health, learning, focus and memory*
- Supports musculoskeletal health (muscles, bones, joints, teeth)*
- Supports eye health*

Are there any potential allergens in Rise AM and Reset PM?

Rise AM & Reset PM are free from gluten, wheat, dairy, gelatin, and yeast. If you are concerned about any specific ingredients, please contact your health professional.

What are the vitamins and minerals in Rise AM & Reset PM derived from?

A majority of the vitamins and minerals are produced through synthetic means. However, all ingredients in Rise AM & Reset PM are designed to be nature identical, so your body will recognize them as if in their natural form.

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When should I take Rise AM & Reset PM?

As indicated in the name Rise AM is best taken in the morning with a glass of water and preferably with a meal and Reset PM is best taken in the evening with a glass of water and also preferably with a meal.

Are there any side effects to taking Rise AM or Reset PM?

We do not expect there to be any side effects for the typical consumer. If you experience any adverse reaction, discontinue use of the product, and let our support team know by calling (866) 460-7241.

I already take a multivitamin. Why should I switch to Rise AM & Reset PM?

A quality multivitamin is important to any well-balanced diet. The Rise AM and Reset PM System is the only multinutrient on the market that contains Timewise Nutrient Delivery, which gives the right nutrients, in the right amounts, at the right time, so your body can work optimally. As experts in nutrigenomics LifeVantage is always seeking ways to not only supplement the body but activate its natural processes to help it function better.

What is the difference between activation and supplementation?

Supplementation is essentially topping off levels of deficiency in the body. Activation takes a more proactive approach by switching on the cells and genes abilities to function optimally. However, cells require the proper nutrients to function correctly. If they do not have the proper nutrient base, then the basic function of cells will start to falter.

Is Rise AM and Reset PM gluten-free?

Yes, Rise AM & Reset PM are gluten free.

Is Rise AM and Reset PM vegetarian or vegan friendly?

Yes, Rise AM & Reset PM are 100% vegetarian as well as vegan friendly.

If my doctor tells me I have a nutrient deficiency, will Rise AM & Reset PM help?

Rise AM and Reset PM are designed to provide the essential nutrients most adults need to support overall health. If you have specific concerns about deficiencies, please talk to your health care provider to determine if Rise AM & Reset PM will meet your needs.

How does Rise AM and Reset PM complement other LifeVantage® products?

Rise AM and Reset PM are unique supplements designed to work together from the start. In studies we have conducted, we found that Rise AM and Reset PM make our Protandim® activating products work even better.

Will the niacin in LifeVantage® Rise AM and Reset PM give me a niacin flush?

No, the form of niacin used (niacinamide) does not cause niacin flush.

Why doesn't Rise AM or Reset PM contain iron?

Most people are not iron deficient, and multivitamins do not contain iron unless they are designed to meet the needs of someone with a specific deficiency.

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AXIO[®]

AXIO SMART ENERGY

AXIO is a brain performance product that gives you long-lasting energy without the crash from sugary beverages and snacks. The ingredients for AXIO REGULAR was chosen to ignite long-lasting power, heightened concentration and sharper focus without the stressful jitters often experienced with energy supplements.



Product Info

WE ALL WANT MORE ENERGY

Energy. Concentration. Focus. We all want more of these to meet the demands of our busy world. Our circadian rhythm naturally drops our energy mid-morning and mid-afternoon but who has time to stop and take a nap?

We're all busy working, running errands, racing to our next class, or picking up kids from school and taking them to their evening activities. You don't have any extra time in your day but you need the energy to power through your schedule. Sugary beverages and snacks or excessive energy supplements are easy to find but they come with a crash—they're not the answer.

CONVENIENCE COMES WITH A CRASH

Easy-to-reach store shelves are lined with sugary beverages and highly processed snacks that contain unnecessarily high amounts of calories, sugar, fat, sodium and caffeine. They promise us a spike in energy followed by a crash once the sugar wears off. Most energy drink supplements come with higher doses of caffeine, sugar, and calories than we need in one serving—feeding a harmful cycle.

Every crash forces us to reach for another quick-fix sugar boost or energy drink, and the vicious cycle continues. This pattern simply isn't sustainable!

It makes our day-to-day lives more stressful, drains our life force, and is generally harmful for our health. Luckily, there is a smarter way to get more energy.

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AXIO

FUEL YOUR LIFE WITH SMART ENERGY

AXIO eliminates the need to reach for sugary drinks or unnecessary calorie-laden snacks to give you the boost you need. Sugary energy supplements, drinks and snacks set you up for a crash—AXIO doesn't. Reach for AXIO instead—a zero-sugar boost of energy that uses vitamins, minerals and phytonutrients to give you long-lasting power.

Whether you sit for an 8+ hour work day or need a boost while running errands around town, AXIO can provide the energy, concentration and focus you need to get through your day.

Benefits

THE SCIENCE BEHIND AXIO SMART ENERGY

AXIO uses a smart blend of ingredients chosen to provide long-lasting power, enhanced concentration and improved focus without the jitters. AXIO's blend of ingredients that includes vitamins, minerals and phytonutrients supports energy metabolism and provides energy. AXIO accomplishes all of this without the use of unwanted calories and sugar.

People who use AXIO report immediate benefits like enhanced concentration and sharper focus. While AXIO is a short-term solution for energy, mood, and concentration, it comes with long-lasting benefits. AXIO directly addresses the body's response to stress—which is aggravated by our hectic schedules, worried or anxious minds and poor sleep patterns.

AXIO offers an alternative to the maddening cycle of sugar highs and lows. Using vitamins, minerals and phytonutrients, both AXIO products support energy metabolism and give you long-lasting power, enhanced concentration and improved focus without the jitters.

AXIO

AXIO uses the purest form of caffeine and a higher amount of AXIO's proprietary blend (compared to AXIO Decaf) to offer a rapid source of energy. Recommended for morning use, before exercise, or for those days when you need a little extra something to get yourself through! AXIO is available in four refreshing natural flavors: Green Grape, Sour Cherry, Dragon Fruit, and Strawberry Splash.

AXIO DECAF

We left out the added caffeine and lowered the AXIO proprietary blend in AXIO Decaf to give you long-lasting power without a high dose of caffeine. If you want energy without any added caffeine, use AXIO Decaf during your mid-afternoon lull for long-lasting power to propel you to that 5 o'clock hour—to stay sharp through a long night of work or study. AXIO Decaf is available in two natural fruity flavors, Red Raspberry and Purple Grape.

AXIO REGULAR Benefits

- Improves mental endurance & mental acuity*
- Improves concentration & memory retention*
- Increases physical & mental energy*
- Improves positive mood*
- Increases the brain's resilience to stress*
- Improves information processing & attention*
- Reduces mental fatigue & brain fog*
- Clean formula*

- Natural Sweeteners
- No added Sugars
- Natural Flavors
- Natural Colors
- Non-GMO
- Gluten-free
- Low Calories
- Low Carbs
- Vegan
- BSCG Approved

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AXIO INGREDIENTS & BENEFITS

B Vitamins

- Supports brain function
- Required for energy metabolism
- Helps maintain normal cellular function
- Helps promote positive mood
- Helps support optimal working memory
- Helps reduce fatigue
- Helps to promote healthier energy

Magnesium

- Helps support normal nervous system function & brain health
- Promotes healthy energy metabolism
- Helps support optimal working memory

Caffeine Anhydrous

- Shown to improve mental function by increasing focus and concentration and decreasing perceived effort
- Helps promote alertness, mental clarity, and sense of energy

DMAE

- Helps support normal brain & nervous system function
- Helps optimize memory & attention without overstimulation
- Helps promote a state of alertness without the jitters
- Helps improve learning performance, focus & mental acuity

Green Tea Extract

- Natural source of caffeine
- Provides a natural energy boost

Pine Bark Extract

- Helps support optimal mental performance

L-Theanine

- Helps promote healthier, sustained energy without overstimulation
- Helps promote a state of alertness without the jitters
- Helps improve learning performance, focus & mental acuity

Quercetin

- Known for its antioxidant function
- Helps boost cellular protection

Directions

Add AXIO to 12-16 fluid ounces of water mid-morning, mid-afternoon and whenever you need a reliable boost in energy without the dreaded sugar crash. For a lighter flavor, mix with more water.

AXIO contains approximately 100mg of caffeine per packet.

Warning: *Not recommended for children or individuals under 18 years of age, pregnant, or nursing women or individuals sensitive to caffeine.*

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smart energy

GET IT DONE

EN REGULAR / DECAF / ES REGULAR / DECAFEINADO

frequently asked questions

What is AXIO?

AXIO is a brain performance product that ignites long-lasting power, heightened concentration and sharper focus.

What are the names of the flavors?

There are six: AXIO-Sour Cherry, Green Grape, Dragonfruit, Strawberry Splash and AXIO DECAF-Red Raspberry and Purple Grape.

Can I use the AXIO products with Protandim®?

YES. The AXIO products are designed to improve both physical and mental energy levels, while Protandim is designed to reduce cellular stress by activating the body's protective Nrf2-pathway. Since the AXIO products contain several ingredients with known Nrf2-activating effects (Green tea extract, pine bark extract, and Quercetin), it is recommended to consume Protandim and AXIO at least one hour apart from each other, and ideally up to two hours apart, for optimal absorption and efficacy of each product. For example, many people prefer to take their Protandim with breakfast or another meal to optimize absorption, while the AXIO is typically used between meals to maintain physical energy, mental focus, and overall well-being.

Even though the AXIO contains several ingredients with Nrf2-activating effects, these ingredients are quite different from the ingredients in Protandim (even the green tea extracts are very different between products, with different methods of extraction and different bioactive polyphenol profiles).

The Protandim formula has been optimized to provide Nrf2-synergy between each of its 5 individual ingredients, while the AXIO has been optimized to provide a multi-dimensional energy boost for both body and mind.

Do the AXIO products contain Nrf2 ingredients?

Yes. While oxidative stress protection is not the point of the AXIO products, they do contain quercetin dihydrate, green tea extract, and pine bark extract are all Nrf2 ingredients. For Nrf2 synergy, LifeVantage recommends Protandim.

What time of day is best to use the AXIO products?

The AXIO products are to be used as needed to get long lasting power, improved mood, enhanced concentration and focus.

What is the shelf life of the AXIO products?

AXIO has a shelf life of two years when stored in a cool, dark and dry place as directed.

Are the AXIO ingredients non-GMO?

Yes, the ingredients are non-GMO.

What can you tell me about the maltodextrin in the AXIO formulas?

Maltodextrin is a natural polysaccharide — basically a complex carbohydrate made up of a long chain of glucose molecules from plant starches. If you've ever eaten a starchy root such as a potato or a starchy grain such as corn or wheat, then you've eaten maltodextrin.

Maltodextrin can be extracted from any plant starch— including potato, wheat, and corn — through a process called hydrolysis using water and enzymes to break the very large starch molecules into smaller maltodextrin fragments.

Maltodextrin has a glycemic index (GI) between 80 to 130, compared to a reference GI of 100 for pure glucose (depending on the size and branching structure of the specific maltodextrin molecule). However, it's important to remember the difference between glycemic index (GI) and glycemic load (GL). Even though pure maltodextrin is digested and absorbed quickly by the body (and athletes may use large servings of maltodextrin in their sports drinks to support energy needs during exercise), our AXIO products have very small amounts of maltodextrin (2g-3g and 10-15 calories), which are unlikely to impact blood sugar levels.

The maltodextrin used in our AXIO products is derived from cornstarch — from non-genetically modified corn (non-GMO) — and contains 95% maltodextrin and 5% water with no other ingredients.

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The maltodextrin in our AXIO products serves two purposes. First, it helps the active ingredients in the formula to flow more smoothly during the blending and packaging process — this maintains consistency of active ingredients and flavors between each serving of product. Second, maltodextrin is a mostly tasteless powder that facilitates easier mixing/solubility as well as improved “mouth feel” when the AXIO Drink powder is blended with water.

There are a lot of myths circulating on the internet about alleged “dangers” of maltodextrin, but the truth is that non-GMO corn-derived maltodextrin helps our AXIO products to retain consistency and efficacy from serving to serving and helps them mix and taste better.

Will LifeVantage provide sample AXIO product?

Each AXIO carton contains 30 individual stick packs. If you want to provide individual stick packs as samples, you're allowed to do so. Limited-time flavors may be packaged differently.

What is the return policy for the AXIO branded product?

The return policy follows LifeVantage policies currently in place.

Where is AXIO manufactured?

AXIO is manufactured in the United States of America.

What if I have an adverse reaction to the AXIO products?

Call Distributor Support 1 (866) 460-7241.

What are the ingredients for the AXIO products?

AXIO: niacin, vitamin B6, vitamin B12, magnesium, proprietary blend (DMAE, green tea extract (Camellia sinensis), quercetin dihydrate, pine bark extract, L-theanine), maltodextrin, natural flavor, citric acid, stevia leaf extract, natural color, malic acid, caffeine, gum acacia, guar gum, and xanthan gum.

AXIO DECAF: niacin, vitamin B6, vitamin B12, magnesium, proprietary blend (green tea extract (Camellia sinensis), pine bark extract, quercetin dihydrate, L-theanine), maltodextrin, natural flavor, citric acid, stevia leaf extract, natural color, malic acid, gum acacia, guar gum, and xanthan gum.

What sweeteners are used in the AXIO products?

AXIO products contain only natural sweeteners. Our primary sweetener is stevia leaf extract. Some limited-time flavors may include monk fruit and a small amount of sugar.

What colors are used in the AXIO products?

AXIO products contain only natural colors.

Do I have to provide my own water to mix with the AXIO products?

Yes. 12-16 ounces of cold water is recommended in a bottle, glass or other container. For stronger flavor use less water. For lighter flavor, add more water.

What is the source of the flavors used in the AXIO products?

AXIO products contain only natural flavors.

What is the difference between the two AXIO products?

AXIO REGULAR

AXIO uses the purest form of caffeine and a higher amount of AXIO's proprietary blend (compared to AXIO DECAF) to offer a rapid source of energy. Recommended for morning use, before exercise, or for those days when you need a little extra something to get yourself through!

AXIO DECAF

We left out the added caffeine and lowered the AXIO proprietary blend in AXIO DECAF to give you long-lasting power without a high dose of caffeine. If you want energy without any added caffeine, use AXIO DECAF during your mid-afternoon lull for long-lasting power to propel you to that 5 o'clock hour — to stay sharp through a long night of work or study.

Can I consume the AXIO product out of the packet without water?

LifeVantage recommends consuming the products as directed.

Who developed the AXIO products?

AXIO products were developed by LifeVantage's Research and Development department.

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Are the AXIO products approved by the U.S. Food and Drug Administration?

No, because AXIO is a dietary supplement. It does not require approval by the FDA.

Are the Vitamins in the AXIO products synthetic?

The vitamins present in the AXIO energy drink are nature identical, meaning they have the same chemical structure as naturally derived vitamins. Because the vitamins are nature identical, they have been shown in studies to be safe, bioavailable, and effective.

How much sodium is in AXIO and AXIO Decaf?

As per the Supplement Facts label there is no sodium in AXIO and AXIO DECAF.

What is the source of the citric acid in the AXIO products?

Citric acid is manufactured by a natural fermentation of glucose syrup and sugar. There is no genetically modified material in the citric acid used in AXIO.

What is the pH of the AXIO products?

AXIO has a pH similar to orange juice. However, remember that the water used to mix the AXIO products will influence the resulting pH, as well as the concentration of the mixture.

How long do the AXIO products last?

Individual results may vary.

I tried the AXIO products and didn't notice anything. What's wrong?

Individual results may vary.

Should a person consume the AXIO products with food or on an empty stomach?

While AXIO certainly can be consumed in conjunction with food, for best results, drink AXIO and AXIO DECAF between meals on an empty stomach.

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OMEGA+

HEALTHY HEART. HEALTHY BRAIN.

By combining DHA and EPA Omega-3 fatty acids, Omega-7 fatty acids, and Vitamin D3, Omega+ supports cognitive health, cardiovascular health, skin health, and the immune system.*



Product Info

Your brain, heart, and immune system need all the support they can get. But sometimes you don't get the right nutritional support from your diet. It's why we created LifeVantage® Omega+. Omega+ is a powerful blend of the fatty acids and vitamin D you need to get the most out of life.*

LifeVantage Omega+ fish oils are 100% traceable from boat to bottle, sourced from AlaskOmega® Pollock and CodMarine® Norwegian fish oil.

Benefits

- Supports cognitive health*
- Supports cardiovascular health*
- Supports a healthy immune system*
- Protects your cells*
- Supports skin health*
- Rich in EPA and DHA
- Lemon and lime flavor

Directions

↓
Take 3 softgels once daily.
+

WARNINGS: Keep out of reach of children. Consult a health care practitioner prior to use if you are pregnant or breastfeeding

ALLERGENS: Contains fish oil (Cod and Pollock).

INGREDIENTS: Omega 3 Fatty Acids, Omega 7 Fatty Acids, (Palmitoleic Acid), Vitamin D3

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

CodMarine® is a registered trademark of Pharma Marine AS, Norway. AlaskOmega® is a registered trademark of Organic Technologies.

OMEGA+

✦ FAQs ✦

WHAT IS LIFEVANTAGE® OMEGA+?

LifeVantage® Omega+ contains 100% traceable and sustainable pharmaceutical-grade fish oil from Norwegian Cod and Alaskan Pollock. This fish oil supplement comes in easy-to-take softgels with high levels of EPA and DHA omega-3 fatty acids, omega-7 fatty acids, and Vitamin D.

CAN I TAKE OMEGA+ WITH OTHER SUPPLEMENTS?

We recommend you consult with your physician if there are any concerns.

HOW MANY SERVINGS ARE THERE IN THE OMEGA+ PER BOTTLE?

There are 30 servings per bottle.

WHAT'S THE RECOMMENDED DOSAGE FOR OMEGA+?

Recommended dosage is 3 softgels per day.

CAN I GIVE OMEGA+ TO CHILDREN?

Consult with your physician prior to use.

CAN I TAKE OMEGA+ IF I AM PREGNANT OR NURSING?

Consult with your physician prior to use.

WILL I EXPERIENCE A FISHY AFTERTASTE OR EXCESS BELCHING WITH OMEGA+?

No, you should not experience a fishy aftertaste. The softgels have lemon and lime oil added in order to further hide any potential fishy aftertaste.

WHAT ARE THE BENEFITS OF TAKING OMEGA+?

By combining Omega 3 and 7 with Vitamin D3, the LifeVantage Omega+ product supports cognitive health, overall cardiovascular health, maintains normal muscle function and supports the immune system.*

WHAT ARE THE BENEFITS OF VITAMIN D3?

- Vitamin D is needed/important for the structure of bones/ healthy bones.*
- Vitamin D helps build and maintain strong/healthy bones.*
- Vitamin D is necessary for adequate bone density.*
- Vitamin D contributes to normal cell division.*

WHAT ARE EPA AND DHA FATTY ACIDS AND WHY ARE THEY IMPORTANT?

Omega-3 fatty acids are a long-chain fatty acid found primarily in fish located in very cold climates. These fish require unsaturated, long-chain fats with especially low freezing points to ensure the fats don't solidify while swimming in nearly freezing water temperatures. Two types of omega-3 fatty acids found in fish are eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA).

Most unsaturated fats in a typical US diet contain omega-6 fatty acids. Research has shown that a 1:1 balance of omega-3 to omega-6 fatty acids is associated with a myriad of health benefits, particularly related to the heart, blood vessels, lipid levels. By consuming cold-water fish, or supplementing with fish oil high in naturally-occurring omega-3 fatty acids, that balance can be obtained.*

Omega-3 Fatty Acids are one of the most thoroughly researched supplements available. Long-chain omega-3 fatty acids EPA and DHA help maintain a healthy heart, are important for cardiovascular health, and help keep the heart and blood vessels healthy.*

WHAT ARE THE KEY INGREDIENTS IN OMEGA+?

Omega-3 fatty acids rich in EPA and DHA from Norwegian Cod, omega-7 fatty acids from Alaskan Pollock fish, and Vitamin D.

WHAT ARE OMEGA-7 FATTY ACIDS?

The AlaskOmega Omega-7 Palmitoleic Acid concentrates are derived from Wild Alaska Pollock. Palmitoleic acid is a monounsaturated fatty acid (16:1 n-7), which means it contains only one double bond, like oleic acid, the primary oil in olive oil. The potential human health benefits of palmitoleic acid are relatively unknown but research on this fatty acid has been increasing.

Overall, the current research so far has presented that omega-7 fatty acid may help to support healthy blood lipid levels already in a normal range, maintain heart health, and supports healthy glucose metabolism, and promotes satiety and fat metabolism.*

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HOW MANY IUS OF VITAMIN D3 IS IN OMEGA+?

There are 20mcg in this product which is equivalent to 800 IUs.

ARE THERE ANY POTENTIAL ALLERGENS IN THE OMEGA+?

Omega+ contains fish oil (Cod and Pollock).

WHERE DOES YOUR FISH OIL COME FROM?

Alaskan Pollock and Norwegian Cod.

DOES OMEGA+ PRODUCT CONTAIN NRF2 INGREDIENTS?

No, it does not contain Nrf2 ingredients.

IS OMEGA+ MOLECULARLY DISTILLED?

Yes, Omega+ molecularly distilled.