

BRIGHTENING MOISTURIZER



## Brighten. Hydrate. Rejuvenate.

Experience brighter, deeply hydrated, age-defying skin with TrueScience® TrueHydrate Brightening Moisturizer. TrueHydrate supports youthful-looking radiance by addressing hyperpigmentation, specifically dark spots and age spots. You'll notice brighter, smoother-looking skin in as little as 7 days. The patented Nrf2 blend of green tea, milk thistle, turmeric, bacopa monnieri, and black pepper combats the visibly damaging effects of oxidative stress and environmental aggressors. Leave your skin plump, supple, and smooth with this hydrating, yet light and non-greasy moisturizer.

### 3 Reasons to Love TrueHydrate



#### BRIGHTEN AS YOU MOISTURIZE

With a single product, you can brighten, moisturize, and rejuvenate for visibly smooth, dewy, and youthful-looking skin.



#### RESULTS THAT KEEP GETTING BETTER

Instant hydration after your first use, enhanced brightness in 7 days, and a more even skin tone in 28 days.\*



#### DEEPLY NOURISHING

Light and non-greasy formula helps retain moisture, so your skin can feel as good as it looks.

\* Results from a clinical study on key ingredients in the formula. Individual results may vary.



# Results on Day 1

| Day 1   | Day 7                                   | Day 60                         |
|---|---|--------------------------------|
| Skin is hydrated to the equivalent of 2 weeks' use of hyaluronic acid.* | Skin looks brighter and more luminous.* | Age spots have visibly faded.* |

\* Results from a clinical study on key ingredients in the formula. Individual results may vary.

## Unlock the Power of Radiance



Hydrates to visibly firm and plump the skin



Supports the skin's moisture barrier to help retain moisture in the skin's upper layers for plump, bouncy skin



Reduces the appearance of fine lines, wrinkles, and age spots



Combats the visibly damaging effects of oxidative stress and environmental aggressors

## Did you know?

- Skin is your largest organ. It's important to keep your skin hydrated to slow down the appearance of aging. When your skin is dehydrated, it can appear dull and dry, and it can show an increase of fine lines and wrinkles.
- Just as oxidative stress can impact the functions inside of your body, it can impact your skin as well. This constant stress on the skin accelerates the visible signs of aging such as discoloration, fine lines and wrinkles, and dullness.
- Calcium is a necessary element to skin health. Its concentration in the skin is essential for the regulation of many essential functions such as barrier support and balance.

## Directions

Massage onto face, neck, and décolletage in upward strokes. Use morning and night.

**WARNINGS:** For external use only. Prior to first use, test on your wrist to check skin compatibility. If irritation occurs, discontinue use. Avoid direct contact with eyes. If eye contact occurs, flush gently and thoroughly with water. Use only as directed.

## Ingredients

Water, Glycerin, Dimethicone, Isopentylidol, Cetearyl Alcohol, Glyceryl Stearate, Betaine, SD Alcohol 40-B, Butylene Glycol, Olea Europaea (Olive) Fruit Unsaponifiables, Cystoseira Tamariscifolia Extract, Tetrahexyldecyl Ascorbate, Plantago Lanceolata Leaf Extract, Hordeum Distichon (Barley) Extract, Phellodendron Amurense Bark Extract, Santalum Album (Sandalwood) Extract, Sodium Hyaluronate, Tocopherol, Tocopheryl Acetate, Brassica Oleracea Italica (Broccoli) Sprout Extract, Wasabia Japonica Root Extract, Brassica Oleracea Acephala Leaf Extract, Brassica Juncea Sprout Extract, Brassica Oleracea Botrytis (Cauliflower) Extract, Brassica Oleracea Capitata (Cabbage) Sprout Extract, Bacopa Monnieri (Brahmi) Leaf Extract, Silybum Marianum (Milk Thistle) Flower Extract, Tetrahydropiperine, Tetrahydrocurcumin, Aloe Barbadensis Leaf Juice, Panthenyl Triacetate, Sea Salt, Palmitoyl Tripeptide-1, Palmitoyl Tetrapeptide-7, Tetrahydrodemethoxydiferuloylmethane, Camellia Sinensis (Green Tea) Leaf Extract, Tetrahydrobisdemethoxydiferuloylmethane, Whey Protein, Hydroxyethylcellulose, 3-Aminopropane Sulfonic Acid, Sodium Stearoyl Lactylate, Calcium Hydroxymethionine, Hexylene Glycol, Tetrasodium EDTA, Polysorbate 20, Carrageenan, Lecithin, Glycine Soja (Soybean) Oil, Fragrance, Carbomer, Pentylene Glycol, Caprylyl Glycol, Xanthan Gum, Sodium Hydroxide, Ethylhexylglycerin, Phenoxyethanol.



# Brighten. Replenish. Rejuvenate.

TrueHydrate contains a purposeful blend of ingredients to bring you brighter, hydrated skin. This moisturizer addresses the primary causes of hyperpigmentation in 3 distinct ways.



## RAINBOW ALGAE EXTRACT

(*Cystoseira tamariscifolia* Extract) reduces the appearance of existing dark spots for a more even skin tone. This algae gets its name from the beautiful iridescence the species displays, giving the algae a sparkling, rainbow effect.



## PLANTAIN LEAF EXTRACT

(*Plantago lanceolata*) helps maintain a bright and even-toned complexion. This flowering herb has been used in traditional medicine for centuries. Recent research has revealed its ability to visibly fade the signs of aging skin. It also helps to rejuvenate and strengthen skin, leading to a more even, brighter complexion.



## VITAMIN C

(*Tetrahexyldecyl Ascorbate*) combats the emergence of future dark spots. The unique, highly stable form of vitamin C in TrueHydrate supports the appearance of brighter, more radiant skin.

TrueHydrate also includes additional effective ingredients to visibly smooth, hydrate, and support your skin.



## ALGAE COMPLEX

(*Furcellaria lumbricalisc*) provides powerful hydration and supports a strong skin moisture barrier, resulting in visibly hydrated, plump skin. Effortlessly elevate your hydration with this algae complex, which delivers the equivalent of 2 weeks of hyaluronic acid benefits in 1 application.



## PEPTIDE BLEND

(*Palmitoyl Tripeptide-1, Palmitoyl Tetrapeptide-7*) includes 2 peptides that work together to help reduce the appearance of fine lines and wrinkles and improve skin elasticity.



## CALCIUM

(*Calcium Hydroxymethionine*) helps to strengthen skin and visibly improve skin density, firmness, elasticity, and smoothness.



## NRF2 BLEND

is a patented blend of green tea, milk thistle, turmeric, bacopa monnieri, and black pepper that combats the visibly damaging effects of oxidative stress and environmental aggressors.



# Frequently Asked Questions

## Does TrueHydrate have a scent?

Yes. TrueHydrate has a clean, subtle yuzu-citrus scent.

## Is TrueHydrate the only moisturizer I need for my face?

Yes. TrueHydrate was designed for morning and night use to hold in moisture for visibly soft and nourished skin.

## How is TrueHydrate different from TrueRenew?

TrueRenew was developed to address 11 visible signs of aging. It is the treatment product in the TrueScience line. TrueHydrate visibly brightens and hydrates the skin. We recommend following TrueRenew with TrueHydrate in your skin-care routine to lock in moisture.

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## FAQ: TrueScience Activated Skin Care Collection

### Can I use other products with the TrueScience Activated Skin Care Collection?

Yes. You can use other skin-care products alongside your TrueScience Activated Skin Care Collection. And the TrueScience products also work great together. They were designed to deliver Activation in Every Step.

### How do TrueScience products compare to other skin-care products?

Many skin-care products are formulated to be short-term fixes. TrueScience is transformation through activation, perfectly working with your body's natural processes to bring you clean benefits and confidence that last.

### Can the TrueScience Activated Skin Care Collection bottles be recycled?

Yes. All the TrueScience Activated Skin Care Collection packaging is recyclable.

### Where are the TrueScience products manufactured?

All TrueScience products are manufactured in the USA with globally sourced ingredients.

### Are TrueScience products ever tested on animals?

No. None of our products are tested on animals.

### Do TrueScience products contain parabens, petrolatum, mineral oil, or artificial colors?

No. TrueScience products do not contain parabens, petrolatum, mineral oil, or artificial colors.

### Can I use the TrueScience Activated Skin Care Collection if I have a skin condition like psoriasis, rosacea, etc.?

Consult your doctor before using the TrueScience Activated Skin Care Collection if you have any concerns.

### Can I use the TrueScience Activated Skin Care Collection if I have acne prone, sensitive, or oily skin?

The TrueScience Activated Skin Care Collection was formulated for all skin types. As always, we recommend speaking with your dermatologist to make sure it's a good fit for you.

### I don't have any visible signs of aging. Can my skin still benefit from using TrueScience products?

Yes! Everyone can benefit from a consistent skin-care routine. If you don't have visible signs of aging, the TrueScience Activated Skin Care Collection is a great way to maintain your youthful vibrance and help fight against environmental stressors.

### What will happen if I don't use the entire TrueScience skin-care line?

Each TrueScience product was uniquely formulated to address specific concerns. If you're looking to address a specific concern, each product provides its own unique benefits and works well on its own. Each product is an important part of a complete skin-care routine, so you can customize your routine depending on your individual needs. However, if you're looking to address multiple concerns, we recommend using the entire line.



### Are TrueScience products only meant to be used on the face?

Most of the TrueScience Activated Skin Care Collection was specifically designed for the delicate skin on your face, neck, and décolletage. TrueClean and TrueHydrate were designed as facial products but can be used on other parts of the body as well.

### Are TrueScience products safe to use before and after a cosmetic procedure?

Consult with your doctor.

### When should I use the TrueScience Activated Skin Care Collection?

Morning and night.

### Should I remove my makeup before using the TrueScience Activated Skin Care Collection?

We recommend removing makeup and starting with a clean face before using any of the TrueScience products.

### How should I store my TrueScience products?

TrueScience products should be stored in a cool, dry place away from direct light and heat.

### Is the TrueScience Activated Skin Care Collection considered clean skin care?

Yes. The TrueScience Activated Skin Care Collection is formulated based on our Clean Commitment - Product Promise. Our full statement, including what ingredients you'll never find in TrueScience products can be found here: [lifevantage.com/us-en/our-product-promise](https://lifevantage.com/us-en/our-product-promise)

