

### *product information sheet*



## It's Your Time to Shine

When fine lines, wrinkles, and sagging skin make you feel like you see a stranger in the mirror, it's time to reclaim your youthful radiance with TrueRenew. This high-performance skin-care solution targets 11 visible signs of aging, providing a more youthful and vibrant complexion you'll love. Say goodbye to a dull, lackluster complexion and hello to renewed radiance along with smoother, firmer-looking skin in just 21 days. TrueRenew is a vital part of your daily skin care routine formulated with skin-loving ingredients your complexion will thank you for. It has retinol-like benefits and is designed to minimize typical discomforts like sensitivity or irritation.

#### *4 Reasons to Love TrueRenew*



##### **Real Results**

A cleaner, kinder formula clinically proven to tackle 11 visible signs of aging.



##### **Rapid, Lasting Renewal**

Feel the difference on day one. See a sculpted, toned, lifted look in as little as 3 weeks.



##### **Better for You**

A better-than-retinol alternative with none of the harsh side effects (as compared to cosmetic retinols).



##### **Perfect Partners**

Collagen amplifiers add vital support to the skin, making it a powerful outside complement to the inner activation power of the Healthy Glow Essentials Stack.



*Renew the True You*



Visibly firms and smooths in 21 days



Reduces the appearance of fine lines and wrinkles



Reveals youthful, more radiant looking skin



Supports the skin's moisture barrier for stronger, more resilient skin



Combats visible effects of environmental aggressors

*Results Too Good Not to Share*

TrueRenew delivers significant improvements in 11 visible signs of aging. In a clinical study, participants experienced remarkable visible improvement in:

| Benefit                     | Improvement Over 3 Weeks* | Improvement Over 6 Weeks* |
|-----------------------------|---------------------------|---------------------------|
| Firmness                    | 14%                       | 31%                       |
| Lift                        | 18%                       | 26%                       |
| Tightness                   | 22%                       | 37%                       |
| Smoothness                  | 25%                       | 35%                       |
| Tone                        | 22%                       | 35%                       |
| Overall Complexion          | 17%                       | 31%                       |
| Reduced Appearance of Lines | 20%                       | 32%                       |
| Hydration                   | 20%                       | 30%                       |
| Bounce                      | 19%                       | 33%                       |
| Plumpness                   | 19%                       | 36%                       |
| Radiance                    | 23%                       | 38%                       |

\* Averaged results from a 6-week clinical study. Individual results may vary.

*Harnessing the Power of Natural Renewal*

The formula of TrueRenew is designed with all skin types in mind—even sensitive skin. Based on the science of renewal, it restores and revitalizes a vibrant look. Upcycled **cranberry biopeptides** provide retinol-like benefits without the harsh side effects to minimize the appearance of fine lines and wrinkles and help skin look firmer and smoother. **Shrubby everlasting** visibly firms, lifts, and rejuvenates to enhance radiance. **Wild pansy** hydrates and supports a resilient moisture barrier to smooth and plump the skin. The **proprietary Nrf2 antioxidant blend** includes green tea, milk thistle, turmeric, bacopa, and black pepper to help combat the visible effects of oxidative stress and maintain naturally healthy-looking skin.



*Did You Know?*

- Unlike many types of retinols, which may not support skin’s cellular health, or bakuchiol that’s sourced from an endangered plant species, cranberry biopeptides are kind to your skin and the planet because they’re responsibly sourced through extraction from upcycled cranberries.
- Cranberry biopeptides have powerful antioxidant properties, helping to neutralize free radicals that cause the look of premature skin aging.
- Upcycled cranberry helps improve skin elasticity and reduce the appearance of fine lines and wrinkles.
- Wild pansy supports the skin’s natural barrier function, helping to lock in moisture and keep your skin looking plump and supple.

*Directions*

Apply to fingertips and tap into face, neck, and décolletage before smoothing in light upward strokes until fully absorbed. Use morning and night.

**WARNINGS:** For external use only. Prior to first use, test on your wrist to check skin compatibility. If irritation occurs, discontinue use. Avoid direct contact with eyes. If eye contact occurs, flush gently and thoroughly with water. Use only as directed.

*Ingredients*

Water (Aqua), Dimethicone, Glycerin, Silica, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Dimethicone/Vinyl Dime-thicone Crosspolymer, Vaccinium Macrocarpon (Cranberry) Fruit Extract, Hydrolyzed Viola Tricolor Extract, Helichrysum Stoechas Extract, Sodium Hyaluronate, Bacopa Monnieri (Brahmi) Extract, Camellia Sinensis (Green Tea) Leaf Extract, Silybum Marianum (Milk Thistle) Extract, Carrageenan, Piper Nigrum (Black Pepper) Seed Extract, Curcuma Longa (Turmeric) Root Extract, Allantoin, Hydrogenated Lecithin, Panthenol, Isohexadecane, Xanthan Gum, Polysorbate 60, Sorbitan Isostearate, 1,2-Hexanediol, Leuconostoc/Radish Root Ferment Filtrate, Caprylyl Glycol, Citric Acid, Sucrose Palmitate, Potassium Sorbate, Sodium Benzoate, Phenoxyethanol, and Sea Salt.

share

Let your friends and family learn about your experience on social media! Post your results using **#TrueConfidence**.

@lifevantage





## *frequently asked questions*

### *Who should use TrueRenew?*

TrueRenew is a great product for anyone looking to reclaim the youthful glow they miss seeing in the mirror. It provides numerous benefits as an integral part of your skin-care routine. It shines particularly brightly for those looking for a complexion that looks firmer and smoother. Regular use can deliver results you can see and feel, starting in as little as 3 weeks.

### *How often should I use TrueRenew?*

Use TrueRenew daily, morning and night.

### *Is TrueRenew suitable for all skin types?*

Yes. TrueRenew was designed with all skin types in mind and works with dry, oily, combination, and sensitive skin.

### *How soon can I expect to see results?*

Study participants noticed visible improvements in as little as 21 days. Expect to see continued progress with longer use.

### *Can I use TrueRenew with other skin-care products?*

Yes. TrueRenew is compatible with many skin-care products and is a vital part of your skin-care routine. For best results, we recommend you use it with other products in the TrueScience family of skin-care products, after using cleanser and toner, before applying moisturizer.

### *Has TrueRenew been dermatologist tested?*

Yes. TrueRenew is dermatologist tested.

### *Is TrueRenew a “clean” product?*

TrueRenew meets the clean standards established by LifeVantage. The formula is fragrance free and is formulated without parabens, phthalates, sulfates SLS & SLES, or gluten.

### *Should I use TrueRenew with other LifeVantage products?*

TrueRenew is not only a great addition to your TrueScience skin-care routine. It also makes a perfect partner with TrueScience® Liquid Collagen. This delicious daily collagen shot activates, replenishes, and maintains collagen to help you get the glow from within.

